Business Analytics Major

In addition to the Business Foundation requirements, the Business Analytics major includes 30 credits of coursework as follows:

Program: Business Analytics
Type: Bachelor of Business Administration

Business Foundation Requirements

Business Foundation Requirements

Take the 37 credits of Business Foundation Courses.

Business Analytics Courses

Business Analytics Courses

Item #	Title	Credits
BSAN 242	Introduction to Programing	3
BSAN 275	Data Visualization	3
BSAN 311	Systems Analysis and Design	3
BSAN 325	Business Applications and Ethics	3
BSAN 341	Database Management	3
BSAN 350	Big Data	3
BSAN 401	Data Mining	3
BSAN 425	Analytics Capstone Course	3
BUSN 498	Business Internship	3
MGMT 315	Information Systems and Business Intelligence	3
	Total credits:	**67**