

Communication Studies Major

Program: Communication Studies

Type: Major

Required Courses

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Item #	Title	Credits
COMM 113	Introduction to Mass Communication	3
COMM 214	Introduction to Media Writing	3
COMM 246	Interpersonal Communication Theory	3
COMM 322	Communication Theory and Research	3
COMM 441	Mass Media Law	3
COMM 470	Capstone Project in Communication Studies	1
COMM 496	Senior Seminar	1
COEM 175	Introduction to Electronic Media	2
COMS 233	Argumentation and Debate	3
COMS 346	Small Group and Organizational Communication	3
COSC 231	Strategic Communication	3
COMS 316	Forensics Workshop	1

Take 6 credits from the following:

Item #	Title	Credits
COMM 331	Political Communication	3
COMR 372	Social Media Communication	3
COMF 220	Introduction to Film	3

Take 3 credits from the following:

Item #	Title	Credits
COMR 333	Advertising	3
COMR 352	Public Relations	3

Take three credits from the following:

Item #	Title	Credits
COMF 368	Film Workshop	1
COMB 348	Television and Radio Workshop	1
COMJ 317	Newspaper Workshop	1
COMR 363	Advertising Workshop	1
COMS 316	Forensics Workshop	1

Electives

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The remaining credits must be taken from the communication offerings at the 300 or 400 level. COMM 211 and COMM 205 are taken as part of general education. COPH 215 and/or COEM 232 may count as an elective credit for this major.

Total credits:

46
