

Certificate in Business Analytics

This certificate program will give students the opportunity to enhance their knowledge of analytics and to use that knowledge to help guide business strategy and growth. Students will discover how computational, statistical, and information technology tools are used to give insight into trends and relevant business information.

Program: Business Analytics (COL)

Type: Certificate

Certificate Course Requirements

Certificate Course Requirements

| Item # | Title | Credits |
|-----------------------|----------------------------------|-----------|
| BUSA 250 | Introduction to Data Analytics | 3 |
| BUSA 275 | Principles of Data Communication | 3 |
| BUSA 325 | Applications of Data Analytics | 3 |
| BUSA 425 | Analytics Capstone | 3 |
| Total credits: | | 12 |