

Business Management (Bachelor of Science)

A degree in business management prepares graduates for leadership in any organizational setting by providing graduates with the managerial skills of planning, organizing, leading, and directing. Because it is flexible, the B.S. frequently qualifies one for promotion in one's current work environment or leads to other opportunities which require the bachelor's degree.

Program: Management (COL)

Type: Major

Business Management Program Courses

Business Management Program Courses

In addition to the General Ed Requirements (78 credits)

| Item # | Title | Credits |
|-----------------------|--------------------------------------|------------|
| MGTA 275 | Management Communication | 3 |
| MGTA 235 | Organization Design and Management | 3 |
| MGTA 343 | Managing Human Resources | 3 |
| MKTA 347 | Marketing in a Global Economy | 3 |
| MGTA 210 | Statistical Analysis | 3 |
| ACTA 346 | Accounting Principles for Managers | 3 |
| MGTA 349 | Human Behavior in Organizations | 3 |
| MGTA 341 | Supply Chain Management | 3 |
| MGTA 332 | The Legal Environment of Business | 3 |
| ECNA 331 | Managerial Finance | 3 |
| MGTA 410 | Performance Measurement and Analysis | 3 |
| FINA 363 | Finance Fundamentals | 3 |
| MGTA 422 | Business through the Eyes of Faith | 3 |
| MGTA 446 | Strategic/Project Management | 3 |
| MGTA 239 | Spreadsheets | 3 |
| Total credits: | | 124 |