

Business Management (Bachelor of Science)

A degree in business management prepares graduates for leadership in any organizational setting by providing graduates with the managerial skills of planning, organizing, leading, and directing. Because it is flexible, the B.S. frequently qualifies one for promotion in one's current work environment or leads to other opportunities which require the bachelor's degree.

Program: Management (COL)

Type: Major

Business Management Program Courses

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In addition to the General Ed Requirements (78 credits)

Item #	Title	Credits
MGTA 275	Management Communication	3
MGTA 235	Organization Design and Management	3
MGTA 343	Managing Human Resources	3
MKTA 347	Marketing in a Global Economy	3
MGTA 210	Statistical Analysis	3
ACTA 346	Accounting Principles for Managers	3
MGTA 349	Human Behavior in Organizations	3
MGTA 341	Supply Chain Management	3
MGTA 332	The Legal Environment of Business	3
ECNA 331	Managerial Finance	3
MGTA 410	Performance Measurement and Analysis	3
FINA 363	Finance Fundamentals	3
MGTA 422	Business through the Eyes of Faith	3
MGTA 446	Strategic/Project Management	3
MGTA 239	Spreadsheets	3
	Total credits:	124