

Associate of Arts in Business Communication

Program: Associate of Arts Programs

Type: Associate of Arts

Required Courses

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Item #	Title	Credits
BIBL 111	Essential Christianity	3
BIBL 115	Old Testament Literature	3
BIBL 116	New Testament Literature	3
COMM 214	Introduction to Media Writing	3
COMM 246	Interpersonal Communication Theory	3
COEM 175	Introduction to Electronic Media	2
COMR 333	Advertising	3
COMR 217		
MRKT 239	Principles of Marketing	3

Electives

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- Humanities (5-6 elective credits in two of the following areas: English literature, fine arts, communication)
- 3 elective credits in history or government
- 3 elective credits in psychology or sociology
- 3-4 credits in natural science;
- 6 elective credits from Business or Communication.

Total credits:

60