

# Electronic Media Concentration

Students who would like to study a broad program of electronic media may choose the **Electronic Media concentration**. The concentration requires fewer credits than a major, but it is more comprehensive than a minor. Choosing a concentration should be discussed with the advisor, as it may affect graduation requirements.

**Program:** Electronic Media Communication

**Type:** Concentration

## Required Courses

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Item #	Title	Credits
COMM 113	Introduction to Mass Communication	3
COMM 214	Introduction to Media Writing	3
COEM 175	Introduction to Electronic Media	2
COEM 232	Video Production	3
COEM 253	Audio Production	3
COMB 348	Television and Radio Workshop	1
COMF 368	Film Workshop	1
COMD 358	Multimedia Workshop	1

Take 3 credits from the following:

Item #	Title	Credits
COMM 246	Interpersonal Communication Theory	3
COMM 441	Mass Media Law	3

Take 3 credits from the following:

Item #	Title	Credits
COMD 265	Digital Communication and Analysis	3
COMD 355	Web Design and Development	3

## Electives

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The remaining 6 credits may be chosen from the electronic media offerings (COEM, COMB, COMD, COMF) with the permission of the advisor from the 300 or 400 level. A maximum of 3 credits of workshops may be applied toward the concentration.

<b>Total credits:</b>	<b>29</b>
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