

Digital & Graphic Design: Digital Arts Track

Digital & Graphic Design major (BA or BS). There are two tracks within the major that the student may follow: **Digital Arts** or **Graphic & Media Arts**.

The Digital Arts track requires 46 credits, including:

Four credits of workshops must also be taken, including 1 credit of COMB 348, COMF 368, 1 credit of COMD 358, and choice of 1 credit from COMR 363 or COMD 358. The remaining credits may be chosen from the communication listings at the 300 or 400 level with the permission of the advisor. CPH 215 may count as an elective credit for this major. Digital Arts track majors must take COMM 211 for speech proficiency and COMM 205 as part of the general education requirements.

Program: Digital Arts/Graphic Design Communication

Type: Track

Required Courses

Required Courses

Item #	Title	Credits
COMM 113	Introduction to Mass Communication	3
COMM 214	Introduction to Media Writing	3
COMM 345	Desktop Publishing Design	3
COMM 470	Capstone Project in Communication Studies	1
COMM 496	Senior Seminar	1
COEM 175	Introduction to Electronic Media	2
COEM 232	Video Production	3
COEM 253	Audio Production	3
COMD 355	Web Design and Development	3
COMD 365	Motion Graphics and Effects for Film and Television	3
COMD 425	2D and 3D Animation	3
COMD 465	Advanced Web Design and Development	3

Take 3 credits from the following:

Item #	Title	Credits
COMM 246	Interpersonal Communication Theory	3
COMR 372	Social Media Communication	3

Take an Art History course for 3 credits:

Item #	Title	Credits
ART 102	Art History I	3
ART 103	Art History II	3

Required Workshops

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Item #	Title	Credits
COMF 368	Film Workshop	1
COMD 358	Multimedia Workshop	1
COMB 348	Television and Radio Workshop	1

Take 1 credit from the following:

Item #	Title	Credits
COMR 363	Advertising Workshop	1
COMD 358	Multimedia Workshop	1

Electives

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Choose 5-6 credits of upper division Communication electives.

Total credits:	46-47
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