

Business Analytics Minor

The Evangel University **Business Analytics Minor** Program provides relevant and current topics for business professionals. Four (4) primary roles are identified to achieve the expected general business knowledge areas in data analytics, technology-driven changes to work environments, and complexities of decision making: analytics as it applied to the business environment, data visualization and communication of the meaning of data, versatility in using data analytics software in real world scenario, and solving organizational problems using data analytics.

A Business Analytics Minor will consist of 18 credit hours including

Program: Business Analytics

Type: Minor

Required Courses

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Item #	Title	Credits
ACCT 239	Spreadsheet Applications	3
BSAN 250	Introduction to Business Analytics	3
BSAN 275	Data Visualization	3
BSAN 325	Business Applications and Ethics	3
BSAN 425	Analytics Capstone Course	3
MATH 210	Elementary Statistics	3
Total credits:		18