

Nonprofit Business & Social Enterprise Concentration

The **Nonprofit Business & Social Enterprise concentration** requires 37 credits consisting of the following courses selected from the Business Foundation and Nonprofit Business & Social Enterprise requirements:

Program: Nonprofit Business and Social Enterprise

Type: Concentration

Required Courses

Required Courses

Item #	Title	Credits
ACCT 231	Financial Accounting	3
NBUS 233	Nonprofit Financial Management	1
ECON 212	Principles of Macroeconomics	3
MRKT 239	Principles of Marketing	3
FIN 363	Principles of Finance	3
MGMT 235	Organizational Design and Management	3
MGMT 331	Business Law	3
NBUS 333	Nonprofit Governance & Law	3
NBUS 238	Philanthropy: Theory & Practice	3
MGMT 446	Strategic Management	3

Take 6 credits from the following:

Item #	Title	Credits
NBUS 323	Introduction to Social Enterprise	3
NBUS 311	Nonprofit Marketing & Promotion	3
NBUS 353	Volunteer Engagement & Resource Management	3

Take an additional 3 credits from:

Item #	Title	Credits
MGMT 343	Human Resource Management	3
MGMT 349	Human Behavior in Organizations	3
MRKT 352	Public Relations	3
MRKT 452	Advanced Public Relations	3

Students wishing to have a promotion social/enterprise emphasis are encouraged to select NBUS 323, NBUS 311, and MRKT 352/452.

Total credits:	37
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