## Nonprofit Business \& Social Enterprise Major

In addition to Business Foundation requirements, A Nonprofit Business \& Social Enterprise major will complete the following courses:

Program: Nonprofit Business and Social Enterprise
Type: Bachelor of Business Administration

## Business Foundation Requirements

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Take the 37 credits of Business Foundation Courses.

## Required Courses

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| Item \# | Title | Credits |
| :--- | :--- | :--- |
| NBUS 238 | Philanthropy: Theory \& Practice | 3 |
| NBUS 233 | Nonprofit Financial Management | 1 |
| MGMT 349 | Human Behavior in Organizations | 3 |
| NBUS 333 | Nonprofit Governance \& Law | 3 |
| BUSN 498 | Business Internship | 3 |

In addition to the above, students will choose a management or promotion/social enterprise emphasis:
A Management Emphasis requires the following courses:

| Item \# | Title | Credits |
| :--- | :--- | :--- |
| MGMT 343 | Human Resource Management | 3 |
| NBUS 353 | Volunteer Engagement \& Resource Management | 3 |
| MGMT 440 | Organizational Leadership | 3 |

Choose 6 credits of MGMT, ICST, SWK, or ANTH electives.
A Promotion/Social Emphasis requires the following courses:

| Item \# | Title | Credits |
| :--- | :--- | :--- |
| NBUS 311 | Nonprofit Marketing \& Promotion | 3 |
| NBUS 323 | Introduction to Social Enterprise | 3 |
| MRKT 352 | Public Relations | 3 |

Choose 9 credits of MRKT, ICST, SWK, ANTH, or COMM electives.
Students may also meet the additional 18 elective credits by completing a minor in social work, criminal justice, intercultural studies, international studies, Biblical studies, broadcasting, digital arts, electronic media, film, journalism, photography, TESOL/TEFL, leadership, music business/technology, recreation, or other areas with the objective of enabling a student to combine their interest in managing or promoting a non-profit organization with emphasis on a particular vocational area.

