

# Nonprofit Business & Social Enterprise Major

In addition to Business Foundation requirements, A **Nonprofit Business & Social Enterprise major** will complete the following courses:

**Program:** Nonprofit Business and Social Enterprise

**Type:** Bachelor of Business Administration

## Business Foundation Requirements

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Take the 37 credits of Business Foundation Courses.

## Required Courses

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Item #	Title	Credits
NBUS 238	Philanthropy: Theory & Practice	3
NBUS 233	Nonprofit Financial Management	1
MGMT 349	Human Behavior in Organizations	3
NBUS 333	Nonprofit Governance & Law	3
BUSN 498	Business Internship	3

In addition to the above, students will choose a management or promotion/social enterprise emphasis:

A **Management Emphasis** requires the following courses:

Item #	Title	Credits
MGMT 343	Human Resource Management	3
NBUS 353	Volunteer Engagement & Resource Management	3
MGMT 440	Organizational Leadership	3

Choose 6 credits of MGMT, ICST, SWK, or ANTH electives.

A **Promotion/Social Emphasis** requires the following courses:

Item #	Title	Credits
NBUS 311	Nonprofit Marketing & Promotion	3
NBUS 323	Introduction to Social Enterprise	3
MRKT 352	Public Relations	3

Choose 9 credits of MRKT, ICST, SWK, ANTH, or COMM electives.

Students may also meet the additional 18 elective credits by completing a minor in social work, criminal justice, intercultural studies, international studies, Biblical studies, broadcasting, digital arts, electronic media, film, journalism, photography, TESOL/TEFL, leadership, music business/technology, recreation, or other areas with the objective of enabling a student to combine their interest in managing or promoting a non-profit organization with emphasis on a particular vocational area.

**Total credits:**

**68**