

ART 416: Typography

Builds on typographic skills from Introduction to Graphic Design and challenges students to begin typeface design and develop more advanced manipulation of letterforms and words to present a creative and appealing message in print and digital mediums. Includes integration of the creative process, aesthetic presentation, and the study of typography styles and techniques. Continues instruction of Adobe Illustrator, Photoshop, and InDesign. This course includes special fees.

Credits: 3

Prerequisites:

ART 218 or permission of the professor.

Program: Art