COPH 319: Commercial Photography

Emphasizes the use of photography for the purpose of marketing, advertising, product display, and other commercial uses. Includes a wide range of photography techniques, genre, and aesthetic principles. Explores how photography communicates to an audience and what techniques and aesthetics work best in various circumstances. Digital photo editing using Adobe Photoshop will be a significant part of the student experience. This course includes special fees.

Credits: 3
Prerequisites:
ARTP 215 or COPH 215.
Program: Photography (Communication)