

COMM 331: Political Communication

Examines the communication involved in the varied contexts of politics as a means of creating more users that are informed and consumers of political messages. Presents an overview of political communication by examining the mediating nature of modern political communication, styles and strategies of campaign contexts, and the communication of governing with emphasis on presidential leadership. Exposes students to relevant theories and gives opportunity to present knowledge of current political activity.

Credits: 3

Program: Communication Studies