

COMM 214: Introduction to Media Writing

Introduces writing and reporting for the mass media: print, broadcast, internet, public relations, and advertising. Includes practical experience in information gathering, organizing, and writing with emphasis on style, structure, and techniques appropriate to the various media formats. Minimum grade of C or higher required to matriculate.

Credits: 3

Prerequisites:

ENGL 111 or 211, and keyboard proficiency. COMM 113 preferred.

Program: *Communication Studies*