

NBUS 238: Philanthropy: Theory & Practice

Explores the emerging trends in philanthropy. Students develop and execute plans to solicit financial resources for nonprofit organizations, including processes to discern which fundraising elements are appropriate for a specific organization. Other topics include the role of a board, development staff, executive staff, program staff, processes to identify and engage sources of funding through public and private campaigns and grant writing.

Credits: 3

Program: Nonprofit Business and Social Enterprise