

Business Education

Program Learning Outcomes. The following program learning outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed:

1. Demonstrate professionalism and ethical standards related to appropriate personal and professional interactions and decision making in the classroom and workplace.
2. Explain core principles of business subjects including accounting, finance, business communication, business and personal law, economics and personal finance, information systems, keyboarding, marketing and management.
3. Explain the philosophy, mission and objectives of career education business education, including occupational preparation, responsibility to the business community, and responsibility to society, personal-use skills, economic literacy, training and retraining.
4. Summarize the role and process of counseling in business education, including orientation, career awareness, career exploration, assessment, preparation, employment information and trends.
5. Develop and evaluate career student performance objectives in the cognitive, psychomotor and affective domains.
6. Explain the philosophy and goals of career and technical student organizations (FBLA/PBL).